

EMILY BRADLEY

PUBLIC RELATIONS MAJOR
MARKETING MINOR

CONTACT

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EDUCATION AND RELEVANT COURSEWORK

Auburn University
August 2012-August 2016
Major GPA: 3.67

Survey Research Methods | Writing for Public Relations
Digital Media Style and Design | Public Relations Campaigns

PROFESSIONAL EXPERIENCE

INTERNSHIP

WOMEN'S HOPE MEDICAL CLINIC

PR/MARKETING INTERN | JAN 2016 - APRIL 2016

- Managed social media accounts
- Awareness promotion (on campus)
- Created documents/Powerpoints for events
- Documented sponsors/supporters for events
- Organized focus group (on campus)
- Drafted emails to event participants
- Liaison for event participants/sponsors

OTHER EXPERIENCE

FRANKIES DAIRYETTE

WAITRESS | MAY 2014-AUG 2014

YMCA

COUNSELOR | SEPT 2011 - JUNE 2013

SKILLS

- Certified in Hootsuite
- Proficient in social media platforms
- Strong public speaker
- Skills in web development/coding
- Proficient in AP Style
- Blogging experience
- Survey research
- Layout design experience
- Market research
- Campaign experience
- InDesign experience

EXTRA CURRICULAR

AUBURN STUDENTS FOR FAIR LABOR

(MEMBER) SEPTEMBER 2015 - PRESENT

| SOCIAL ORGANIZATION LOOKING FOR CHANGE

RECYCLING CLUB

(MEMBER) AUGUST 2012 - PRESENT

| ENVIRONMENTAL ASSOCIATION

FOLLOW

@EMILYBRADLEY_17



FACEBOOK.COM/EMILYBRADS



LINKEDIN.COM/IN/EMILYBRADLEY1



RELEVANT COURSEWORK (EXPANDED)

Auburn University has prepared me for the real world in that I have assisted local clients with their public relations strategies in my classes. Such classes include Survey Research Methods and Public Relations Campaigns. I can provide more detail on these classes in my digital resume and portfolio, which I created through a Public Relations Messages in Style and Design course.

OTHER EXPERIENCE (EXPANDED)

FRANKIES

- Customer relations experience
- Operated register
- Teamwork experience

YMCA

- Supervised children
- Assisted with problem solving
- Assisted with program improvement
- Teamwork experience

ADDITIONAL INFORMATION

Upon request I am able to provide additional information including (but not limited to): references, letters of recommendation and transcripts.
